

CHIPS FROM THE BOARD

FEBRUARY 2010

TWIN BEACH COUNTRY CLUB

80 years of excellence in golf and social events

Committee Corner

By Rob McDaniel

Even though we are in the grips of winter, it is comforting to know that in only a few short months, we'll be back out on the course again. My name is Rob McDaniel and I am this year's Membership Committee Chairman.

During the past few Board of Directors meetings, there has been much discussion about our membership status. In fact, we will be holding a separate meeting in February to discuss only membership issues as we are considering a variety of options to spur membership sales this spring.

I believe membership at Twin Beach is a great value. However, so that we are sure this is the case, we have undertaken a study to see just what it does cost to join and belong to other local private clubs. Once we fully understand our competition and the marketplace, we will be better able to roll out a plan that will help get our roster full again. After all, it is our goal to have a full membership with active participation in our many events.

If you have any ideas or
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NEW PUSH CARTS COMING

Did you ever look at the row of pull carts lined up against the back of the club house and think to yourself, "Boy those look pretty old and beat up." Or maybe, after you have dragged one around the course for a couple hours, you find your back or shoulder aching.

Talk to anyone who has one of the newer three wheel carts and they all say how much easier they are to use since they push, not pull. It takes the strain off your back and shoulder. If you saw the demo cart that Curt had from BagBoy last summer you know how nice they are.



The club has purchased thirty carts specifically designed for rental purposes. They don't collapse to go in your trunk but they do stack. They also have a weather resistant powder coat finish to stand up to being left outside. In the spring you will find these carts lined up behind the club replacing the old ones.

So leave your old cart at home and try a new one.

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suggestions that you think will help us reach that goal, I encourage you to contact me at:
rob.mcdaniel@svoboda-mcdaniel.com
or call me at 248-345-1520.

Remember, our best referral source for new members is you. The time is now to bring in those new members so that they can enjoy the full 2010 season at Twin Beach.

Membership Committee Chair,
Rob

2010 GOLF CALENDAR

Making plans for the summer or just wondering what's happening this year at the club? You can go to our website and see the proposed calendar for this season at
www.twinbeachcc.com/Calendar/calendar.html

If you are looking at the monthly view of the calendar, click on an event title to see details about the event including times and type of play. For instance, the details for Derby Day in May describe the tournament, who is invited to play and the cost.

Another way to look at the calendar is to click on the Agenda tab. This gives you a **list** of the events and when you click on one of them you see all of the information displayed.

The calendar always starts with the current month, so be sure to click on the right arrow button to get to April and beyond.

Questions about golf event should be directed to [Don Pentzien](#) and social events to [Doug Zack](#).

LOOKING FORWARD TO A NEW GOLF SEASON

Greetings Twin Beach Members:

The Golf Committee continues to meet monthly throughout the winter months to assure that all members have a fun, enjoyable and relaxing 2010 golf season.

One area we are concentrating on is an attempt to offer more “member friendly” events throughout the season. We are working out details on a monthly “skins game” that will probably be held on Saturday mornings. We will block a number of tee times and open this to everyone, with a required sign up as we expect sell outs each time. Groups will be established by Curt Hay to offer the opportunity to play with other members, and offer net and gross skin opportunities. After the round we hope that everyone will stay for lunch/awards to round out a fun filled day at the Beach. More to come.

Also, we are discussing changes to the format of the Men's League on Wednesday's. Members have expressed interest in having a league format where we all play in the later afternoon/evening, have an established schedule, and play against our opponents. If anyone has comments or suggestions you can email them to me at dpentzien@renkim.com and we will discuss each of them at our next Committee meeting.

On another matter where member input is requested and vital to assure that we continue to meet the needs of the majority of the members, we have had requests from some members to move the Junior Golf program from Friday morning to another day, probably on Tuesday mornings. We need consideration of those who have children's schedules, summer camp conflicts, children supervision issues, and any other issues that might hinder our current successful Junior Program. We also would like to hear from those members who have attempted to play on Friday afternoon and have not been able to do so. Please send your responses to my email address shown above.

Thanks in advance to everyone who responds to these two very important issues. We strive to create programs that meet the needs of the majority of our membership. We do realize we cannot satisfy everyone and we hope everyone understands that as well.

Golf Committee Chair,
Don Pentzien